

Certificate in Strategic Communication

Must be a COMM, TCMS or USLA-JRN major to pursue this certificate.

**Please note that it takes a minimum of three (3) semesters
to complete the Strategic Communication Certificate.**

This is a 15 hour certificate

You must earn a B or better in each course to apply it to this certificate

REQUIRED Courses		
<p>COMM 323 is a prerequisite for COMM 322. COMM 322 is a prerequisite for COMM 321.</p> <p>These courses are not offered in the summer, so please plan ahead.</p> <p>Take these three <i>required</i> courses in this order</p>		
1 st <u>COMM 323</u>	Strategic Communication	3
2 nd <u>COMM 322</u>	Communication Tactics	3
3 rd <u>COMM 321</u>	Strategic Communication Case Studies	3
<p>Select two (2) of the following: These two may be taken in any order</p>		6
<u>COMM 320</u>	Organizational Communication	
<u>COMM 325</u>	Persuasion	
<u>COMM 375</u>	Media Audiences	
<u>COMM 438</u>	Propaganda	
<u>COMM 440</u>	Political Communication	
<u>COMM 446</u>	Communication, Organizations and Society	
<u>COMM 449</u>	Activism and Communication	
	TOTAL	15