

KYLENE J. WESNER

CURRICULUM VITA

MAYS BUSINESS SCHOOL - DEPARTMENT OF MANAGEMENT, TEXAS A&M

EDUCATION

Doctor of Philosophy – Communication

December, 2014

Texas A&M University, College Station, TX

Dissertation: Differences in physician use of electronic health records:

Development of a scale assessing individual factors influencing physician actualization.

Master of Arts – Applied Communication

July, 2007

Indiana University Purdue University Indianapolis, Indianapolis, IN

Thesis: College students' perceptions of quarantine and social distancing methods in the event of an influenza pandemic

Clinical Research Certificate

September, 2003

Indiana University Purdue University Indianapolis, Community Learning Network, Indianapolis, IN

Bachelor of Science – Biology

May, 2001

University of Southern Indiana, Evansville, IN

ACADEMIC APPOINTMENTS

Texas A&M University

College of Arts & Sciences - Dept. of Communication & Journalism

Visiting Lecturer

August 2025 - Present

Mays School of Business - Dept. of Management

Clinical Assistant Professor

August 2022 - May 2025

College of Arts & Sciences - Dept. of Communication & Journalism

Instructional Assistant Professor/

September 2018-August 2022

Assistant Director of Undergraduate Studies

Lecturer

September 2014 –August 2018

Graduate Teaching Assistant

August 2013 – August 2014

August 2007 – May 2011

Broward College

Department of Communication

Adjunct Instructor

January 2012 - May 2013

AWARDS, HONORS, & GRANTS

- Student Led Award for Teaching Excellence (SLATE)-Award finalist – Texas A&M University – Spring 2010
- Graduate Student “Good Egg” Award - Department of Communication – Texas A&M University – Spring 2009, Spring 2010
- Graduate Teaching Academy Fellow – May 2009
- Session Award – *Why do physician’s blog?*, Student Research Week, Texas A&M University – March 2008
- National Cancer Institute Health Communication Internship, National Institutes of Health, Department of Health and Human Services, July 2005 – December 2005
- Outstanding Graduate Research Award – *Assessing Young Women’s Perceptions of the Pap Test*, Department of Communication Studies, IUPUI – April 2005
- Outstanding Graduate Research Award – *Stumbling Across Pandora’s Box: An Analysis of Corporate Spying and HIPAA*, Department of Communication Studies, IUPUI – April 2007
- Anne Donchin Graduate Essay Scholarship – *Assessing Young Women’s Perceptions of the Pap Test*, Women’s Studies Program, IUPUI – April 2005
- The Chancellor’s List, 2004 – 2005

TEACHING EXPERIENCE

Texas A&M University, College Station, Texas

Department of Management - Mays Business School

- MGMT 421 Data Analytics and Visualization (Developed Course)
- MGMT 639 Negotiations in Competitive Environments

Department of Communication and Journalism - College of Arts and Sciences

- COMM 203 Public Speaking
- COMM 205 Communication for the Technical Professions
- COMM 210 Group Communication
- COMM 215 Interviewing
- COMM 230 Communication & Technology
- COMM 280 Communication Careers
- COMM 303 Communication Data Applications (Developed Course)
- COMM 308 Research Methods in Communication (Honors)
- COMM 315 Interpersonal Communication (Honors)
- COMM 321 Strategic Communication Case Studies
- COMM 322 Communication Tactics (Honors Contract) (Developed Course)

- COMM 325 Persuasion
- COMM 370 Health Communication
- COMM 403 Children, Adolescents, and the Media
- COMM 484 Internship in Communication
- COMM 485 Directed Studies

Broward College, Fort Lauderdale, Florida

- SPC 1608 Public Speaking
- SPC 1024 Introduction to Speech Communication

PROFESSIONAL SERVICE – DEPARTMENTAL

Assistant Director of Undergraduate Studies September 2018-Present

- Developed new internship application process for COMM 484 courses
- Oversee COMM 484 Internship in Communication and COMM 484 Undergraduate Teaching Academy courses
- W course certification for the entire department, managing the certification of 32 writing intensive courses
- Assessment coordinator for Undergraduate Studies - oversees the assessment process of four undergraduate degrees and six certificates.

Faculty Liaison to the Alumni Association Board September 2018-Present

- Serve as connection between faculty, alumni, and staff in the department
- Assist in the planning and implementation of COMM Days, the annual workshop and networking event

Student Communication Association (SCA) - Faculty Advisor September 2018-Present

- Provide suggestions and feedback to leadership of SCA offering about events, guest speakers, etc
- Provide leadership during transition of student leaders, including recruiting and approving leaders

PROFESSIONAL SERVICE – EXTERNAL

- Chair – *The Bridging Experience: Using Experiential Learning to Bridge Theory and Practice* – National Communication Association 96th Annual Convention – Experiential Learning in Communication Division – November 2010
- Chair – *Clickers in the Classroom: Student Response Systems as Pedagogical Tools* – National Communication Association 96th Annual Convention – Instructional Development Division – November 2010
- Paper Reviewer – National Communication Association 96th Annual Convention – Health Communication Division - November 2010

- Paper Reviewer – Western States Communication Association 81st Annual Convention – Health Communication Division – March 2010
- Book Reviewer – Grant, A. and Meadows, J. (Eds.). *Communication Technology Update and Fundamentals (11th Edition)*. Burlington, MA: Focal Press (2008). – Publisher requested book review
- Volunteer - Texas A&M University Student Research Week – March 2008, 2009

PROFESSIONAL DEVELOPMENT

- Participant – 21st Century Classroom Building Faculty Workshop & Presentation - Feb 2020
- Selected in First Round to teach in 21st Century Classroom Building - Nov 2019
- Instructional Technology Services Reboot Camp: *Using eCampus to Instill Accountability for Academic Dishonesty* – August 2018
- Pedagogy Workshops from the Pedagogy Project – Focus on Large Classes; Disciplines related to Liberal Arts, Education, & Business; and Disciplines related to technology-enabled and distance education programs. – Texas A&M University – Fall 2017
- LA BOLT Training - Liberal Arts Bootcamp for Online Learning & Teaching – Texas A&M University - Spring 2017

PUBLICATIONS

- Barbour, J., Jacocks, C., & Wesner, K. (2013). The message design logics of organizational change: Investigating the creation of messages about planned organization change. *Communication Monographs*, 80(3), 354-378.
- Lannamann, J.W., Harris, L.M., Bakos, A.D., & Baker, K.J. (2008). Ending the end-of-life communication impasse: A dialogic intervention. *Cancer Communication and Aging*. Eds. Lisa Sparks, Dan O'Hair and Gary Kreps. Hampton Press

CONFERENCE PRESENTATIONS

- Paul, K.; Neate, P., Chrostowski, R., Winfield, J., Wesner, B., Wesner, K., (2017). *How to establish a successful safety program*. Presented at the International Safety Conference of the System Safety Society, Albuquerque, NM, August 2017.
- Barbour, J., Jacocks, C., & Wesner, K. (2012). *The Message Design Logics of Organizational Change: A Multisite, Multiple Message Investigation*. Presented at the 62nd Annual Conference of the International Communication Association, Phoenix, AZ, May 2012

- Baker, K.J. (2010). *The Impact of Skype on Group Interaction Dynamics*. Presented at the 96th Annual Conference of the National Communication Association, San Francisco, CA, Nov. 2010
- Barbour, J., Jacocks, C., & Baker, K. (2010). *The Message Design Logics of Organizational Change: Investigating the Influence of Organizational and Institutional Factors on Message Sophistication*. Presented at the 96th Annual Conference of the National Communication Association, San Francisco, CA, November 2010
- Baker, K.J. (2009). *Empowering Patients and Improving Patient-Provider Communication: A Case for ePHRs*. Presented at the 95th Annual Conference of the National Communication Association, Chicago, IL, November 2009
- Baker, K.J. (2009). *Facebook as a Pedagogical Method: How Your Online Self Affects Your Offline Self*. Presented at the 95th Annual Conference of the National Communication Association, Chicago, IL, November 2009.
- Baker, K.J. (2009). *An Integrated Personal Health Management System: What are the Possibilities?* Presented at the 59th Annual Conference of the International Communication Association, Chicago, IL, May 2009
- Baker, K.J., Jacocks, C.W., Wesner, B.S. (2009). *Information Seeking, Media Trust, and Perceptions of Cancer Risk: A HINTS Analysis*. Presented at the 80th Annual Conference of the Western States Communication Association, Phoenix, AZ, February 2009
- Wesner, B.S. & Baker, K.J. (2006) *Stumbling Across Pandora's box: An Analysis of Corporate Spying and HIPAA*. Presented at the 92nd Annual Conference of the National Communication Association, San Antonio, TX, November 2006
- Baker, K.J. (2005). *Assessing Young Women's Perceptions of the Pap Test*. Poster Presentation at the International Association for Relationship Research (IARR) Conference on Exploring Health Relationships and Relationship Health, Indianapolis, IN, July 2005

PROFESSIONAL CONSULTING

KBO Consulting, LLC

July 2012 – January 2018

- Co-founder and COO of KBO Consulting. Specializations include: Teamwork, Organizational Management, Logistics, General Communication, Conflict Management, Communication Audits, and Productivity Enhancement.

Behavioral Research Program – National Cancer Institute

December 2008 – June 2009

- Analyzed all BRP “owned” pages to ensure that all links were active and linked to correct pages; identified outdated and inaccurate information and provided suggestions for update.
- Provided suggestions for usability of web pages.

Dr. Piziak – Scott & White

June 2008 – April 2009

- Developed storyboards for a video game for pre-school aged children that were used to engage children in physical activity.