

Zhou Fang

 LinkedIn |  Personal Website |  zfang@smcm.edu |  573-590-1535

EDUCATION

2016 - 2023 Ph.D., Economics at **Claremont Graduate University** Claremont, US
2012 - 2014 M.A., Statistics at **Columbia University** New York, US
2008 - 2012 B.Sc., Statistics (with honor) at **Sun Yat-Sen University** China

TEACHING AND RESEARCH INTERESTS

Social Psychology, Consumer Psychology, Positive Psychology

ACADEMIC EXPERIENCE

Assistant Professor, Visiting, St. Mary's College of Maryland 2023 - Present
Adjunct Professor, California State University, Los Angeles 2021 - 2023
– Your action is proof of the dedication of our faculty to help students succeed. – Dr. Tye Jackson, Dean, College of Business and Economics
– We need more professors like you. – T Fox, Director of Student Success and Advising
Adjunct Professor, University of The People 2020 - 2023
Teaching Assistant in Economics, Pomona College 2022 - 2023
Teaching Assistant in Economics, Claremont Graduate University 2019 - 2022
Research Assistant, Claremont Graduate University 2019 - 2023

PUBLICATIONS

Fang, Z., & April, C. (Forthcoming). Happiness underestimated. *Studia Psychologica*.

Fang, Z., & April, C. (2023). A minute makes a difference: Apply countdown timers to cognitive well-being surveys. *Acta Psychologica*. <https://doi.org/10.1016/j.actpsy.2023.103914>

Fang, Z. (2022). Names and individual differences. *Current Psychology*. <https://doi.org/10.1007/s12144-022-03926-x>

Fang, Z., & Bian, Y.*. (2022). Another reason for the counterintuitive effects of thank-you gifts on charitable giving. *Frontiers in Psychology*. <https://doi.org/10.3389/fpsyg.2022.908556>

Fang, Z. (2021). Belief of nonexistent inherent relationship and its impact on decisions. *Current Psychology*. <https://doi.org/10.1007/s12144-021-01961-8>

Zhang, S., Bejanyan, N., Gomieš, M., Fang, Z., Justo, J., Lin, L., Narender, R., & Tasoff, J*. (2020). Trick for a treat: The effect of costume, identity, and peers on norm violations. *Journal of Economic Behavior & Organization*. <https://doi.org/10.1016/j.jebo.2020.09.004>

CONFERENCE PRESENTATIONS

Fang, Z. Overheat hot hands need some cool down to restart: A joint effect of hot hands and overconfidence. In: Western Economic Association International Annual Meeting. 2022.

Fang, Z. Interactive beauty contest under different voting mechanisms. In: Western Economic Association International Annual Meeting. 2021.

Fang, Z. I have luck with it! how superstitious beliefs without settings affect consumption decisions. In: New England Psychological Association Annual Meeting. 2018.

SELECTED WORKING PAPERS

Fang, Z., & Bian, Y. *Given names change consumption decisions: Evidence from the female body image market in asia* (Under Review). *Psychology of Women Quarterly*.

Bian, Y., Dawei, L., & Fang, Z. *Are there gender biases when we use the journal h-index to value academic papers? – evidence from text analysis* (Revision Submitted). *Journal of the Association for Information Science and Technology*.

OTHER WORK EXPERIENCE

China Merchants Bank China
Data Analyst

- Department of Planning and Finance

China Merchants Bank China
Data Analyst Summer Intern

- Department of Credit and Risk Management

HONORS AND AWARDS

Merit-based scholarship, Sun Yat-Sen University

Merit-based fellowship, Claremont Graduate University

SKILLS

Modeling Skills Experience with R, MATLAB, and SAS since 2009

Technical Skills: R, VBA, Excel, Latex, and E-views

EXTRACURRICULAR ACTIVITIES

CGU Chinese Students and Scholars Association, President

CGU International Student Representative