

## HYUNSEOK (H.S.) HWANG

311 Academic Building  
(Department of Sociology at  
Texas A&M University),  
377 Houston St, College Station, TX 77843

[gustjr2002@tamu.edu](mailto:gustjr2002@tamu.edu)  
979.820.1074

### EDUCATION

---

- Expected  
May 2020*      Ph.D. Candidate in Sociology, Texas A&M University  
Dissertation title: The Values of Institutional Heterogeneity for Society  
  
Committee: Patricia H. Thornton (*Chair*), Arthur Sakamoto, Jane Sell,  
Ernesto Amaral, Leonard Bierman (Mays Business School)
- 2015      M.P.A., Public Management track and Nonprofit Management concentration,  
The Bush School of Government and Public Service, Texas A&M University  
Advisor: Laurie E. Paarlberg
- 2011      BA, Public Administration, Kyonggi University, South Korea  
- Study Abroad Program at Sam Houston State University, Huntsville, TX,  
*Fall, 2008 – Spring, 2009*  
- Exchange Student Program at Sam Houston State University, Huntsville, TX,  
*Fall, 2010 – Spring, 2011*

### RESEARCH & TEACHING INTERESTS

---

Organization theory	Environmental sociology
Public & Nonprofit management	Social entrepreneurship
Community governance	Research design & methods

### PUBLICATIONS

---

#### *Peer-reviewed Journal Articles*

**Hwang, H.** & Young, T. A. (*Forthcoming*). How Does Community Philanthropy Function: Direct effects of Social Problems and the Moderating Role of Community Racial Diversity. *The Social Science Journal*. <https://doi.org/10.1016/j.soscij.2019.03.013>

- 2019 The Ruth C. Schaffer Award, Department of Sociology, Texas A&M University

- Bierman, L., Brymer, R., Dust, S., & **Hwang, H.** (2019) Gatekeeping and Our Moral Fabric: Has Social Capital Deterioration Vanquished Professional Oversight? *Journal of Professions and Organization*, 6(3). <https://doi.org/10.1093/jpo/joz010>
- Hwang, H.** & Paarlberg, L. E. (2019). The Energy Boom: Boon or Bane for Local Philanthropy? *Social Science Quarterly*, 100(5): 1899-1915. <https://doi.org/10.1111/ssqu.12682>
- Hwang, H.** & Young, T. A. (2019) Considering the Effectiveness of Philanthropic Collective Action: A Community Ecology Perspective. *International Journal of Sociology and Social Policy*, 39(3/4): 201-220. <https://doi.org/10.1108/IJSSP-05-2018-0078>
- Beaton, Erynn E. & **Hwang, H.** (2017). Increasing the size of the pie: examining competition in the Nonprofit Sector. *Nonprofit Policy Forum*, 8(3): 211-235.  
doi: <https://doi.org/10.1515/npf-2016-0012>. [**Lead article**]
- Paarlberg, L. E. & **Hwang, H.** (2017). The heterogeneity of competitive forces: The impact of competition for resources on United Way fundraising. *Nonprofit and Voluntary Sector Quarterly*, 46(5): 897-921. doi: 0899764017713874. [**Lead article**]

#### MANUSCRIPTS UNDER REVIEW

---

- Hwang, H.** & Joo, D. How to be resilient?: Philanthropy as a collective response to natural disasters. (R&R at *VOLUNTAS*)
- Hwang, H.**, & Young, T. A. The heterogeneity of community impacts: the effects of local economic structure and social capital on philanthropy. (R&R at *City & Community*)
- Lee, Y, & **Hwang, H.** Keep the fire burning: Social entrepreneurs' motives, role stress, perceived work competence and passion. (Under Review)

#### WORKING PAPERS

---

- Giving for personal gain: Nonprofit contributions and income inequality in the United States [Targeting American Sociological Review] (With Beaton, Erynn E.)
- Considering the Role of Institutional Logics as Resources in the Nonprofit Sector: A Logic Dependence Perspective. (with Lee, Young-joo)
- Social Entrepreneurship from a microfoundation perspective (With Thornton, Patricia H.)

#### RESEARCH GRANTS

---

2019 Seed Research Grant from Student Award Committee of the Department of Sociology (\$1,200 / **Awarded**)

- Workplace diversity project about perceived discrimination against gender and racial minorities (working on an IRB approval for a series of experiments)

2018 Mays Innovation Research Center, Mays Business School at Texas A&M University (\$10,000 / **Awarded**), 2018-2020

- Social Entrepreneurship Motivation project (completed survey with 376 responses)

2018 RGK-ARNOVA President's Award and Grant (Co-PI: \$10,000 / *Declined*)

- PI: Lee, Young-joo (The University of Texas at Dallas); A proposal about Social Entrepreneurship Motivation

## FELLOWSHIPS, SCHOLARSHIP, & AWARDS

Present	Graduate Assistantship (Texas A&M University, Sociology / 2015-)
2019	The Ruth C. Schaffer Award (Department's best publication award for graduate students)
2019	Departmental Summer Research Scholarship - \$3,000
2018	Doctoral Fellowship Award (ARNOVA)
2018	SRAA Departmental Scholarship (Texas A&M University, Sociology) - \$2,000
2017	Diversity Scholarship and Leadership Professional Development (ARNOVA)
2016	STARS award (Texas A&M University, The College of Liberal Arts) - \$5,000
2014	Graduate Assistantship for Research (Texas A&M University, The Bush School)
2013	The Bush Foundation Scholarship (Texas A&M University, The Bush School)
2006	A literary award. The ministry of defense of Republic of Korea
2004	Award certificate, The ministry of culture and tourism of Republic of Korea.

## PRESENTATIONS

**Hwang, Hyunseok** (2019). Logics in Decision Making: Hybrid Institutional Logics in Social Entrepreneurship. To be presented at *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 21-23, 2019, San Diego, CA.

**Hwang, Hyunseok & Joo, Dongoh** (2019). The Role of Social Capital for Local Philanthropy as a Collective Response to Natural Disasters. To be presented at

*Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 21-23, 2019, San Diego, CA.

Young-joo Lee & **Hwang, Hyunseok** (2019). Job Stress, Entrepreneurial Passion and the Mediating Role of Management Skills. To be presented at *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 21-23, 2019, San Diego, CA.

**Hwang, Hyunseok** & Lee, Young-joo (2019). Corporate Social Responsibility for Sustainable Development. *Texas A&M Energy Research Society*, September 23-25, 2019, College Station, TX.

**Hwang, Hyunseok**. (2019). The Diversity Imperatives: Changing Effectiveness of Social Capital on Community Philanthropy. 79th annual Conference of *Academy of Management (AOM)*. Boston, MA.

**Hwang, Hyunseok** & Lee, Young-joo. (2019). Institutional Logics as Contingent Resources in the Nonprofit Sector: A Logic Dependence Perspective. 79th annual Conference of *Academy of Management (AOM)*. Boston, MA.

**Hwang, Hyunseok** (2018). Categorical Migrations as a Response to Institutional Logics. at *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 15-17, 2018, Austin, TX.

Paarlberg, Laurie. E. & **Hwang, Hyunseok** (2018). National Expectations, Local Context and Variation in Grant Allocation in the Local United Ways Systems. at *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 15-17, 2018, Austin, TX.

Thornton, P. H., **Hwang, Hyunseok**, Brymer, R., Bierman, L. (2018). Tokens and Totems: The Symbolic and Material Value of Workplace Diversity. Harvard Business School, Boston, MA.

Beaton, Erynn. E. & **Hwang, Hyunseok**. (2018). The Role of Philanthropy in Reproducing Inequality. 78th annual Conference of *Academy of Management (AOM)*. Chicago, IL.

Sakamoto, A. & **Hwang, Hyunseok**. (2018). An organizational model of the class structure of the 21st century labor market. *International Sociological Association Research Committee 28 on Social Stratification and Mobility*. Seoul, Korea.

**Hwang, Hyunseok** (2017). Institutional changes and the environmental contingency of the growth of environmental nonprofits through local social movement. at *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 16-18, 2017, MI, USA.

- Hwang, Hyunseok.** (2017). The impacts of social capital on levels of community education. at 97th annual meeting of *Southwestern Social Science Conference*. Austin, TX.
- Hwang, Hyunseok.** (2016) Resource dependence of institutional entrepreneurship in the case of community improvement and capacity building nonprofit organizations. at 45th annual conference of *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*. Washington D. C.
- Hwang, Hyunseok.** (2016) The effects of socioeconomic characteristics on population change in China: county level analysis. at 96th annual meeting of *Southwestern Social Science Association*. March, Las Vegas NV.
- Paarlberg, Laurie. E. & **Hwang, Hyunseok.** (2015). The determinants of community generosity. 44th annual conference of *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*. Chicago IL.
- Paarlberg, Laurie. E. & **Hwang, Hyunseok.** (2015). The heterogeneity of competitive forces: the impact of competition for resources on United Way Fundraising, 75th annual meeting of *Academy of Management (AOM)*, August 7-11, 2015. Vancouver Canada.
- Paarlberg, Laurie. E. & **Hwang, Hyunseok.** (2015). Energy boom towns & community philanthropy: boom or bane? 12th *West Coast Nonprofit Data Conference*. April 24-25, 2015 - San Diego CA.

## TEACHING

---

*Texas A&M University*

**Full responsible instructor, Department of Sociology / Mays Business School**  
2020 Spring SOCI/MGMT 376 Entrepreneurship Perspectives (Class size: 40)

**Primary instructor, Department of Sociology**  
**Department of Sociology**  
2019 Fall SOCI 450 Social Entrepreneurship  
**Overall teaching evaluation: 4.98 out of 5.00 (Class size: 16)**

**Full responsible instructor, Department of Sociology**  
2019 Spring SOCI 220 Method of Social Science Research  
**Overall teaching evaluation: 4.59 out of 5.00 (Class size: 33)**

**Teaching Assistant**, Departments of Sociology / Mays Business School  
2018 Fall SOCI/MGMT 376 Entrepreneurship Perspectives  
(Help sessions, provide feedback and grade writing reports)

**Teaching Assistant**, Departments of Sociology / Mays Business School

2017 Fall SOCI/MGMT 376 Entrepreneurship Perspectives  
(Help sessions, provide feedback and grade writing reports)

Teaching Assistant, Departments of Sociology / Mays Business School

2016 Fall SOCI/ MGMT 376 Entrepreneurship Perspectives  
(Help sessions, provide feedback and grade writing reports)

Teaching Assistant, Departments of Sociology

2015 Fall SOCI 489 Entrepreneurship Perspectives of Sociology  
(Help sessions, provide feedback and grade writing reports)

## RESEARCH EXPERIENCE

---

2015–Present *Research Assistant to* Patricia H. Thornton. Department of Sociology.  
Texas A&M University

Summer  
2016 *Research Assistant to* Laurie E. Paarlberg. The Bush School. Texas A&M  
University

2014-2015 *Research Assistant to* Laurie E. Paarlberg. The Bush School. Texas A&M  
University

Spring 2014 *Voluntary Research Assistant to* Laurie E. Paarlberg. The Bush School.  
Texas A&M University

## SERVICE

---

### *Discipline*

Occasional Reviewer for:

*Nonprofit Voluntary Sector Quarterly (NVSQ), International Journal of  
Sociology and Social Policy (IJSSP), The Social Science Journal (SSJ), VOLUNTAS:  
International Journal of Voluntary and Nonprofit Organizations, Academy of  
Management (AOM): Organization and Management Theory (OMT), and Public and  
Nonprofit (PNP) divisions*

Academy of Management

2015-Present Member of OMT and PNP divisions, Graduate Student Consortium  
(PNP division),

Association for Research on Nonprofit Organization and Voluntary Action

2015- Present Member,

Department of Sociology, Texas A&M University

2017-2018      Alpha Kappa Delta

**SKILLS**

Statistic software programs: STATA, MPLUS, UCINET